



Ann Carden

Strategic Growth Advisor | Speaker | 4x Author |
Top 10% Global Podcast Host | CEO

Be The **ONE** They Choose

How Established Experts and Firms Win
Higher-Caliber Clients, Bigger Opportunities,
and More Profitable Growth



Ann Carden works with established professional service firms, agencies, consultants, and expert-led business owners to elevate their positioning, build authority, and win higher-caliber clients, larger contracts, premium referrals, and more profitable growth.



SPEAKER SNAPSHOT

- Built 7 businesses and sold 5
- 40+ years in business, marketing, sales, and growth
- Worked with clients across 80+ industries
- 4x Author and #1 international bestselling author
- Host of the Expert In You Podcast, top 10% globally
- 1705 YouTube videos, 340+ podcast episodes hosted, 150+ podcast guest appearances



SELECTED SPEAKING EXPERIENCE

- St. Louis Council of Construction Consumers
- Missouri Women's Realtor Conference
- Webster Groves Shrewsbury Rock Hill Area Chamber of Commerce
- O'Fallon Chamber of Commerce & Industries
- Women on the Go Conference
- NARI
- Tech with Heart



SIGNATURE PRESENTATIONS

- 1 **Be The ONE They Choose**
Position to win higher-caliber business.
- 2 **LinkedIn Is a Goldmine**
Elevate position, multiply leads, open bigger doors.
- 3 **Multiply Referrals, Build Trust Faster**
Build trust faster and generate stronger referrals.
- 4 **Stop Competing. Start Winning.**
Differentiate, influence and win more business.



WHAT AUDIENCES WALK AWAY WITH

- Reposition to attract higher-value buyers instead of competing on price
- Build authority that shortens the sales cycle and increases trust
- Get more premium referrals and larger opportunities
- Turn visibility and speaking into a powerful business growth engine



WHAT PEOPLE SAY

"Ann was exceptional. Her engagement with the audience and her passion for success were much needed and well received. I would recommend her in a heartbeat."

—Sinita Wells

"We pride ourselves on our outstanding speakers and your talk was no exception."

—Andrew John Chao

"Ann is a speaker with a heart who keeps the audience engaged."

—Donna Gamache

Book Ann



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EXPERTS. AUTHORITY. GROWTH.